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DD/A REGISTRY  
FILE: 43-1

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		17 SEPT 1985	
TO: (Name, office symbol, room number, building, Agency/Post)		Initials	Date
1. DIRECTOR OF PERSONNEL			
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## GREATER WASHINGTON EMPLOYEE RELOCATION COUNCIL

September 12, 1985

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*Dear Personnel/Relocation Professional:*

*Are you responsible for Employee Relocation? Does management look to you for information and decisions about relocation policy, costs, and employee benefits and needs? YOU ARE NOT ALONE! Employee relocation is a growing concern in the Washington, D.C. area.*

*Motivated by a common interest, a group of relocation administrators and service firms from Washington, D.C., Maryland and Virginia met in July to outline a plan for a local relocation council. Out of this and subsequent meetings came our vision of the Greater Washington Employee Relocation Council (GWERC). The GWERC is a not-for-profit organization established to promote the exchange of information and ideas in the field of employee relocation.*

*The first general membership meeting will be October 23, 1985, at GEICO, 5260 Wisconsin Avenue, Chevy Chase, Maryland. This session will bring together experts in the field of relocation and provide an opportunity to meet your counterparts in other organizations. Additional information on this meeting will be sent to you in September. We plan to meet quarterly. In addition, the GWERC will distribute a newsletter to members containing guest articles, ideas, and trends in relocation with an emphasis on local issues.*

*The GWERC offers a unique opportunity for relocation professionals in this area. Please return the enclosed membership application right away to the secretary of the GWERC. If you need further information about the GWERC membership and the October meeting, please contact any of the members of the Planning Committee shown on this letter.*

*We are looking forward to your participation in the GWERC.*

*Sincerely,*

*The Planning Committee*

Greater Washington Employee Relocation Council  
(GWERC)

# **FIRST MEMBERSHIP MEETING AND SEMINAR**

Wednesday, October 23, 1985  
3-6:30 p.m.

Location: GEICO  
GEICO Plaza  
5260 Western Avenue  
Chevy Chase, Maryland

3-5 p.m. Membership Meeting

Guest Speaker: CRIS COLLIE  
Executive Vice President  
EMPLOYEE RELOCATION COUNCIL

Topic: RELOCATION TRENDS

5-6:30 p.m. Reception Sponsored by GEICO

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## **RESERVATIONS**

Sue Huber  
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Apt. 200 FAA Building  
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Washington, D.C. 20591  
Tel.: **426-8832**

## **Greater Washington Employee Relocation Council**

### **Purpose**

1. To serve as a forum for the exchange of information and ideas among professionals involved in the field of employee relocation.
2. To focus on discussion of local relocation issues and solving the problems of relocation administrators in the Washington area.
3. To act as not-for-profit organization to promote professional standards and foster educational development in relocation.
4. To act as a channel of communications between E-R-C and individual members.
5. To provide professionals involved in relocation administration and services an outlet for sharing expertise and experiences and pooling knowledge and talents.
6. To monitor and evaluate current trends in relocation.
7. To collect and disseminate relocation ideas and information through print, seminars, workshops and other meetings.